

Level 1: Being Present

FREE to \$75 per month



Michael Hart, Publisher and Director of Customer Delight 713-443-3186 mike@naturalawakenings-houston.com

We have an advertising solution for every budget. **Free** fits every budget, right?

Our Level I solution is **Listings**, in print and on the web.

There are two types of ads: display and listings. Display ads are filled with creative copy and graphics to attract attention. Listings are like the phone book; critical information, plainly provided and readily available when people need to search for something specific. They are much less expensive than display ads and provide a constant presence in the marketplace at minimal cost.

We offer listings on both platforms at two levels.

The Basic Online Listing is **FREE**. Send an email to mike@naturalawakenings-houston.com to request your FREE listing. The Enhanced Online listing is just \$20 a month.

In the print platform, basic listing is called a *Sidebar Listing* and consists of business name and contact information. It is placed in the part of the magazine that most closely relates to the business listed. The enhanced listing is called the *Healthy Living Guide* and consists of business name, contact information, a photo or logo and up to 35 words of ad copy. It is found in the back of the magazine in a directory format.

You can combine print and online listings and enjoy the combined listings discounts.

All listings, both print and digital, require a 12 month commitment.

Directory	Print	Online	Both
Basic	\$30	FREE	\$30
Enhanced	\$75	\$20	\$85

Complimentary Items + Add-On Discounts

Two free Basic Calendar Listings. Value: \$35 x 2 = \$70

67% off monthly fee of \$60 to \$20/month or Healthy Living Guide Print Listing. Value of savings: \$240

All print listings ads qualify for 50% off "remnant" display ads!
Read about it on page 2.

Interested in Advertising?



Contact Mike

713-443-3186
mike@naturalawakenings-houston.com

Basic Print-Sidebar Listing
\$35/month

Enhanced Print-Healthy Living Guide Listing
\$75/month

Local Resources

BOBCAT RAW FOOD

Made locally. Delivered to your door.
 bobcatrawfood.com

VETERINARY CHIROPRACTIC AND REHABILITATION

4604 Fuqua Street
 Houston, TX 77048
 713-991-9500
 vetchiroandrehab.com

NEARTOWN ANIMAL CLINIC

1314 Woodhead Street
 Houston, TX 77019
 713-526-1502
 neartownvet.com

healthy living guide

ACUPUNCTURE

APRIL BUI HOLISTIC ACUPUNCTURE

9039 Katy Freeway, Suite 504
 Houston, Texas 77024
 713-922-3474
 abui-acupunctureclinic.com

April Bui, LAC, MAOM specializes in acupuncture, Chinese herbal medicine and energy medicine for pain, stress, anxiety, depression, high blood pressure but she is also able to treat many other health conditions. She has more than 25 years' experience in the field of alternative holistic health and has practice acupuncture and Traditional Chinese Medicine since 2008. Visit her website for more information or to schedule a **FREE Consultation.**

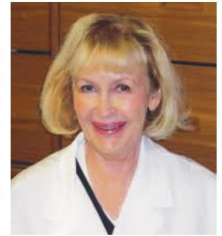


BIOLOGICAL DENTISTRY

MARILYN K. JONES, DDS

Houston Dental Health Center
 800 Bering Dr.
 Houston, TX 77057
 713-497-1355
 houstonbiologicaldentist.com

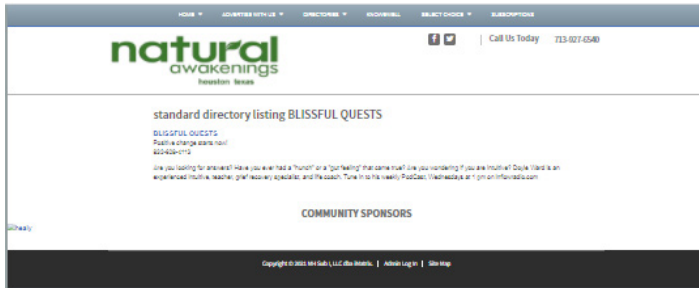
Natural Dentistry supports the body and the mind by finding the cause of dental problems. The dental examination includes noticing systemic and habitual influences. If you have dental issues or currently have silver amalgam fillings, call me today to schedule an appointment.



See ad on page 16

Basic Online
FREE

Enhanced Online
\$20/month



Enhanced Print Listing Option:
50% Off "Remnant Space" Display Ads

Enhanced Print Listing customers often do not have the budget to fund a display ad campaign. Nevertheless, from time to time, they want to promote their business more loudly. Maybe it's a special event, or a new product or service. We've kept you in mind! Customers with a 12-month Enhanced Print Listing agreement have the option, in any month, to pick up a small display ad at 50% off on a "remnant" basis. Here's how it works. We go to layout on a Friday. By Monday we know how much "extra space" is available. We then offer that space to customers with a 12-month Enhanced Print Listing agreement for half the one-time insertion price. Three ad sizes are available and the resulting prices are listed below. All ads need to be vertically oriented. 1/12-pg: \$63.00, 1/8-pg \$90.00, 1/6-pg : \$113.50, 1/3-pg : \$204.50. Email us by the 10th of the month to inquire about Remnant Ad availability.